



Statement of Activities (January 1, 2017 to December 31, 2017)

With summarized totals for the year ended December 31st, 2016

Operating Activity

Revenues		2016		2017
<i>Contributions</i>				
	Founders	\$ 33,893.0	\$	21,285.0
	Private Supporters	1,211.0		8,710.0
Total Revenues		\$ 35,104.0	\$	29,995.0

Expenses

<i>Program</i>				
Public and Professional Education Program				
	Advertising and Public Service Messaging	\$ 23,019.0	\$	14,395.0
	Printing and Artwork	1,109.0		1,425.0
	Subscriptions and Reference Publications	551.0		-
	Travel for Conference	-		766.0
	Development and Training	100.0		-
	Professional and Contract Services	5,528.0		1,515.0
	Other	21.0		35.0
Total Program Expenses		\$ 30,328.0	\$	18,136.0
<i>Support</i>				
Management and General				
	IT, Telecommunications, Website, Software	\$ 2,448.2	\$	4,766.7
	Supplies	501.9		413.1
	Postage and Shipping	81.1		261.5
	Professional and Contract Services	2,207.3		504.0
	Other	481.4		-
	Bank Fees	-		140.0
	Legal Fees	-		30.0
	Occupancy	-		-
	Employee Compensation and Benefits	-		-
	<i>Total Management/General</i>	\$ 5,719.9	\$	6,115.3
Fundraising				
	Fundraising Software and Consultant Fee	\$ 725.0	\$	4,200.0
Total Support Expenses		\$ 6,444.9	\$	10,315.3
Total Expenses		\$ 36,772.9	\$	28,451.3
Excess/Deficiency of Revenues over Expenses		\$ (1,668.9)	\$	1,543.7