



**Statement of Activities (January 1, 2019 to December 31, 2019)**

*With summarized totals for the year ended December 31st, 2018*

**Operating Activity**

<b>Revenues</b>		<b>2018</b>		<b>2019</b>
<i>Contributions</i>				
	Founders	\$ 24,448.4	\$	22,872.5
	Private Supporters	8,985.1		18,758.9
<i>Other</i>				
	Infant Feeding Consultations	-		1,235.0
	Google Ads	536.6		-
<b>Total Revenues</b>		<b>\$ 33,970.1</b>	<b>\$</b>	<b>42,866.5</b>
 <b>Expenses</b>				
<i>Program</i>				
Public and Professional Education Program				
	Advertising and Public Service Messaging	\$ 16,941.3	\$	15,238.3
	Travel for Conference	5,138.6		2,312.7
	Subscriptions and Reference Publications	2,989.6		399.9
	Legal Fees	-		150.0
	Printing and Artwork	509.0		56.2
	Other	140.0		-
<b>Total Program Expenses</b>		<b>\$ 25,718.4</b>	<b>\$</b>	<b>18,157.1</b>
 <i>Support</i>				
Management and General				
	IT, Telecommunications, Website, Software	\$ 2,913.4	\$	3,780.0
	Occupancy	-		14,000.0
	Professional and Contract Services	1,138.6		705.0
	Legal Fees	1,775.0		241.6
	Bank Fees	221.9		145.2
	Supplies	161.7		-
	Postage and Shipping	245.3		-
	<i>Total Management/General</i>	<b>\$ 6,456.0</b>	<b>\$</b>	<b>18,871.8</b>
Fundraising				
	Fundraising Software and Consultant Fee	\$ 20.8	\$	113.1
<b>Total Support Expenses</b>		<b>\$ 6,476.8</b>	<b>\$</b>	<b>18,984.8</b>
 <b>Total Expenses</b>		 <b>\$ 32,195.1</b>	 <b>\$</b>	 <b>37,142.0</b>
 Excess/Deficiency of Revenues over Expenses		 \$ 1,775.0	 \$	 5,724.5