



Statement of Activities (January 1, 2019 to December 31, 2020)

Operating Activity

<i>Revenues</i>		2019	2020
<i>Contributions</i>			
	Founders	\$22,872.53	\$21,462.00
	Private Supporters	\$18,758.93	\$9,455.00
<i>Other</i>			
	Infant Feeding Consultations	\$1,235.00	\$744.00
	Google Ads	\$0.00	\$0.00
Total Revenues		\$42,866.46	\$31,661.00

Expenses

<i>Program</i>			
Public and Professional Education Program			
	Advertising and Public Service Messaging	\$15,238.31	\$15,552.00
	Travel for Conference	\$2,312.71	\$37.00
	Subscriptions and Reference Publications	\$399.90	\$152.00
	Legal Fees	\$150.00	\$0.00
	Printing and Artwork	\$56.22	\$118.00
Total Program Expenses		\$18,157.14	\$15,859.00
<i>Support</i>			
Management and General			
	IT, Telecommunications, Website, Software	\$3,780.02	\$1,128.00
	Occupancy	\$14,000.00	\$11,000.00
	Professional and Contract Services	\$704.99	\$1,696.00
	Legal Fees	\$241.55	\$359.00
	Bank Fees	\$145.21	\$144.00
	Supplies	\$0.00	\$118.00
	Postage and Shipping	\$0.00	\$0.00
	<i>Total Management/General</i>	<i>\$18,871.77</i>	<i>\$14,445.00</i>
Fundraising			
	Fundraising Software and Consultant Fee	\$113.06	\$0.00
Total Support Expenses		\$18,984.83	\$14,445.00
Total Expenses		\$37,141.97	\$30,304.00
Excess/Deficiency of Revenues over Expenses		\$5,724.49	\$1,357.00

